

Christian Jay Madrigal

Front-End & WordPress Developer

 Philippines (Remote)

 6+ Years Experience

 WordPress • Elementor • WooCommerce • HTML • CSS • jQuery • PHP • Figma

Profile

Experienced Front-End and WordPress Developer with **6+ years of agency experience**, specializing in **high-end, responsive, and conversion-focused websites**. Strong in Elementor, WooCommerce, and custom coding to extend design and functionality beyond standard builders. Comfortable handling full projects independently or collaborating with remote teams.

Experience

Front-End / WordPress Developer

Netherlands-Based Web Agency (Remote) | 2021 – Present

- Build custom WordPress websites using **Elementor, Elementor Pro, and Crocoblock**
- Convert **Figma/PSD designs** into pixel-perfect, responsive websites
- Develop **advanced WooCommerce setups** (custom pricing, roles, checkout logic)

- Create custom **CSS, jQuery, and PHP** solutions when plugins fall short
- Maintain multilingual websites using **Weglot**
- Perform post-launch fixes, responsiveness checks, and optimizations

WordPress Developer

Philippine Web Agency | 2019 – 2021

- Developed and maintained client websites using WordPress
 - Turned static designs into functional, user-friendly websites
 - Worked directly with clients to implement revisions and improvements
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Key Skills

Development

HTML5 • CSS3 • JavaScript • jQuery • PHP

WordPress & E-commerce

WordPress • WooCommerce • Elementor • Crocoblock (JetEngine) • Beaver Builder

Design & Workflow

Figma • PSD • Responsive Design • Mobile-First Development

Selected Work

- Complex WooCommerce logic for **private vs business customers**

- Websites for **law firms, restaurants, fitness, consulting, and e-commerce**
 - Custom scripts & plugins for UI behavior and performance enhancements
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Strengths

- Detail-oriented & reliable
 - Strong problem-solving skills
 - Clear communicator in remote teams
 - Able to manage projects end-to-end
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Availability

Open to **remote full-time, freelance, or project-based work**
